

Position: Spring 2025 Clean Economy Communications Intern

Organization: Alliance for Climate Transition (ACT)

Schedule: 40 hours/week for 12 weeks

Location: Mostly virtual, with the possibility of in-person meetings (the company is based in Somerville, MA, at Greentown Labs)

Reports to: Vice President, Strategic Communications

Compensation: According to RI DOER guidelines

Eligibility: Must meet the eligibility requirements of the RI DOER internship program

As an Equal Opportunity Employer, ACT uses inclusive hiring practices and does not discriminate on the basis of race, color, religion, sex, pregnancy status, marital status, national origin, disability, age, sexual orientation, veteran status, genetic information, gender identity, gender expression, or any other factor prohibited by law. Our management team is dedicated to this policy with respect to recruitment, hiring, placement, promotion, transfer, training, compensation, benefits, employee activities and general treatment during employment.

How to apply:

Interested candidates should email Natasha Perez at nperez@joinact.org with a resume and cover letter. The subject line should read: "Spring 2025 Clean Economy Communications Intern."

Position Overview: ACT is seeking a motivated Communications Intern to join our team and assist with various communications and marketing initiatives. The Communications Intern will play a key role in supporting ACT's efforts to promote clean energy solutions, engage with stakeholders, and raise awareness about the organization's mission and activities.

Responsibilities:

- Assist in developing and implementing ACT's communications strategy across various channels, including website, social media, email newsletters, and press releases.
- Create engaging content for ACT's digital platforms, including blog posts, articles, infographics, and videos.
- Monitor and analyze social media metrics and website analytics to track the effectiveness of communications efforts and identify areas for improvement.
- Support the planning and execution of ACT events and webinars, including promotional activities and attendee outreach.

- Assist with media relations activities, including drafting press releases, pitches, and lists.
- Collaborate with ACT team members on special projects and initiatives as needed.

Qualifications:

- Strong writing and editing skills, with the ability to communicate complex ideas clearly and concisely.
- Proficiency in Microsoft Office Suite and Google and familiarity with social media platforms (LinkedIn, Twitter, Instagram).
- Experience with content creation tools such as Canva, Adobe Creative Suite, or similar platforms is a plus.
- Ability to work independently, take initiative, and manage multiple tasks in a fast-paced environment.

Benefits:

- Hands-on experience in communications and marketing within the clean energy sector.
- Opportunity to work with a dynamic team of professionals passionate about advancing clean energy solutions.
- Flexible schedules and remote work options are available.
- Networking opportunities with industry leaders, policymakers, and clean energy stakeholders.

About ACT:

ACT (The Alliance for Climate Transition) leads the just, equitable, and rapid transition to a clean energy future and a diverse climate economy. ACT members span the broad spectrum of the clean energy industry, including clean transportation, energy efficiency, wind, solar, energy storage, microgrids, fuel cells, and advanced and “smart” technologies. ACT is dedicated to growing the climate economy across the region.

ACT includes The Alliance for Climate Transition, a nonprofit business member organization, and ACT Institute, a nonprofit focused on industry research, innovation, policy development, and strategic communications. ACT’s innovation program includes Cleantech Open Northeast, the Northeast affiliate of the national cleantech accelerator Cleantech Open, and Cleantech Navigate, which provides cleantech startups with curated connections to mentors, test sites, customers, corporate partners, and investors. ACT brings together business leaders and key stakeholders to engage in influential policy discussions and business initiatives while building connections that propel the clean energy industry forward.

Visit www.joinACT.org for more information.